

helping companies solve
critical product and service
innovation challenges



what we do

Innovating products and services is one of the most complex organizational tasks, and is ever more critical for competitive advantage. At Sennse we exclusively focus on this challenge, providing our clients with the expertise required to achieve a continuous flow of successful new products and services.

Our engagements range from organizational challenges, such as enhancing innovation processes and catalyzing transformation, to strategy challenges, such as identifying growth opportunities through new products and services.

Our expertise focuses on these domains:

Strategy
Organization
People
Technology

industries we serve

Every industry has distinct competitive dynamics, players, and technologies that are critical for product and service innovation.

At Sennse we believe that successful enhancement of capabilities and generation of new products originate from broad knowledge in diverse industries.

Our teams offer you both frontline innovation experience in your industry and knowledge from seemingly unrelated areas.

Industries we serve include:
Consumer Goods and Retail
Healthcare
High-technology and telecommunication
Media and entertainment
Finance and insurance
Transport